Hackdays **Baden-Württemberg**
16-18 Oct 2020

Key Facts:

- First multi-corporate online hackathon in BW: **www.hack-days.de/baden-wuerttemberg**
- Organized by The Hackathon Company & Baden-Württemberg International (bw-i)

Motivation:

- Promoting Baden-Württemberg (BW) as an innovation hotspot
- Boosting the digital power of hidden champions in BW
- Developing innovative prototypes and business cases
- Connecting hackathon pioneers from all over the world with corporates

Results:

156 International Talents

36 Nationalities

33 Innovative Solutions

20 Talents hired

Participating Companies

Our Role:

- Consulting on a strategic level to set up the event
- All operations of the event organization & community management
- Talent acquisition and management
- Development and execution of the marketing campaign
- Setup and management of the technological infrastructure

Testimonial:

"We are very pleased that we have been able to successfully implement a new format for business development with the Hackdays Baden-Württemberg. The idea behind it:

We bring our companies together with young talents from all over the world for digital projects and thus strengthen the innovative power of the federal state."

– Dr. Christian Herzog, Managing Director of Baden-Württemberg International

Book your online hackathon now